



HELPING YOUNG ADULTS MAKE
SENSE OF MONEY



YOUTUBE.COM/THEBEMUSED

ABOUT THE FOUNDER

We're Akeiva and Meshack, a young couple passionate about helping people like us adult with their finances.

Akeiva M. Thomas, MSFP, CPA/PFS, CFP®, ChSNC® works full time as a financial planner at an established firm. She is also the founder of Snatch My Career, a virtual career services platform exclusively for students and recent graduates.

Meshack J. Ellis, MBA is an experienced human resources professional with experience in payroll, employee benefits, and compensation.

THE VIEWERS

74% AGES 18-34

50% FEMALE

90% U.S. RESIDENTS

ABOUT THE BEMUSED

The Bemused helps young adults make sense of all things money.

Our mission is to equip young people just like us with the tools to build wealth and empower them to lead meaningful lives.

On our YouTube channel, we discuss money saving tips, budgeting, money and relationships, taxes, student loans, investing, developing a healthy money mindset, and SO much more!

POPULAR VIDEOS

- THE BEST STRATEGY FOR PAYING OFF STUDENT LOANS FAST!
- THE CORRECT WAY TO CALCULATE EDUCATION TAX CREDITS
- HOW TO GET A TAX RETURN TRANSCRIPT FOR COLLEGE
- MAXIMIZING FEDERAL FINANCIAL AID FOR COLLEGE STUDENTS



STATS

9.6K SUBSCRIBERS

25K+ MONTHLY VIEWS

SOCIAL MEDIA



THEBEMUSED



THEBEMUSEDTV

CONTACT: INFO@THEBEMUSEDTV.COM

ALL STATISTICS SHOWN ARE BASED ON YTD ANALYTICS THROUGH 6/30/2021